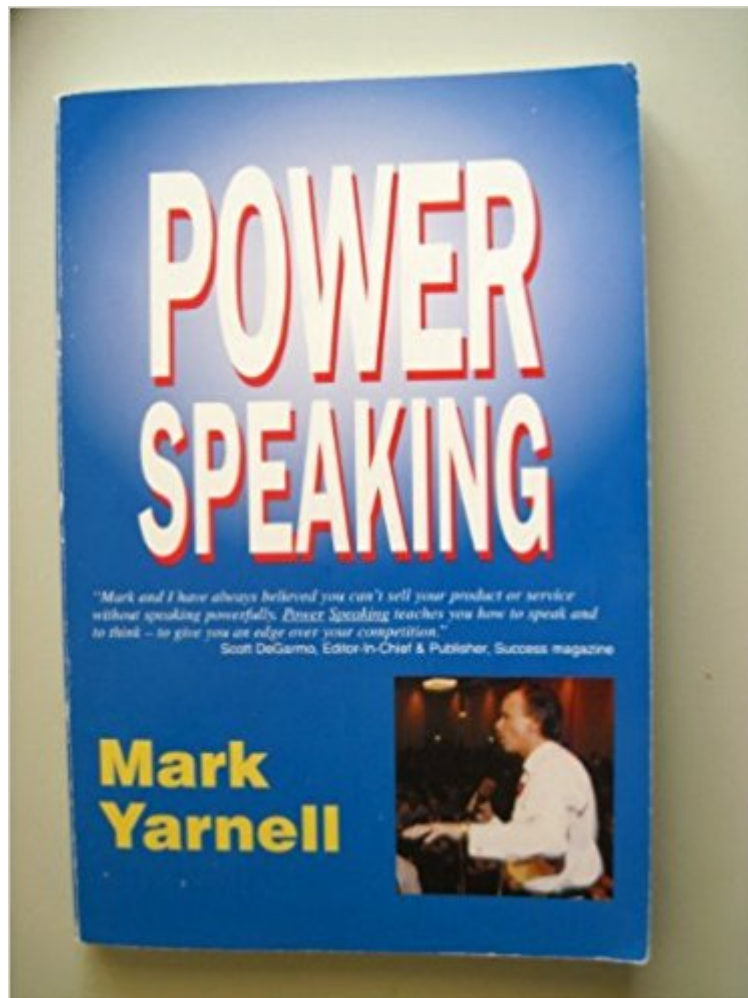




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Power Speaking: A Guide To Writing & Delivering Professional Speeches



Synopsis

Power of speaking teaches you how to speak and think to give you the edge you need.

Book Information

Paperback: 160 pages

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Product Dimensions: 9 x 6 x 0.4 inches

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Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #1,304,450 in Books (See Top 100 in Books) #1012 inÂ Books > Reference > Words, Language & Grammar > Public Speaking

Customer Reviews

My name is Mark Nigrini and I have developed software that uses algorithms to search corporate databases for fraud and irregularities. My main marketing tool is private and public seminars. I've had practice as speaking during my tenure as a university professor. My material in and of itself is quite dull. Mr. Yarnell's book was worth every cent. He has some great pointers for speakers. I've benefitted from notes such as 'keep the talk brief', 'have a call to action', and 'end with a conclusion'. I'm usually so rushed at the end that my endings were weak. I do however disagree on two of his tips (1) use no visuals, and (2) have water handy, but don't drink it. Mr. Yarnell's best pointer was NOT to eat at luncheons where you are the guest speaker

Power Speaking was a very easy read and I almost finished it the first time I picked it up. Very informative and teaches you the simple step by step way of becoming an effective speaker. Thanks

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